



AUSTRALIAN ELECTRONIC ARTISTS COLLECTIVE  
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## GORDON'S ESSAY

Clan evolved in the early nineties to fill a void in the Australian music industry, to establish a forum for electronic music, video, events and online and interactive media based on a DIY model that sought to circumvent the compromises of the commercial media industries. Clan was more of a community than a club, without strict membership requirements, fees or ID badges. When I first joined I was told that the only membership criteria was: "that you aren't a fuckwit".

Clan brought a lot of opportunities for its artists, both through its releases and the many events that were held under the Clan banner from the small keyboard workshops to club events like Electronic at Mr Goodbar, participation in the massive 2SER Freaky Loops parties, the chaotic gig held with psychedelic guru Terence McKenna or through underground events like the Shhh Doofs, Bunker events or Panopticon forest parties.

It would be impossible to mention all the brilliant artists that I worked with while I was managing the label, though I owe a personal debt to artists and djs like Kazumichi Grime, B(if)tek, Chris Bell, Deep Child, Atone, 5000 Fingers, PBXO, Sub Bass Snarl, Nick Wilson, Nanotech, Brendan Palmer, Nerve Agent, Disco Stu, Infusion, Dark Network and the Telemetry Orchestra for providing the soundtrack to my life with Clan.

Gordon Finlayson  
Label Manager, 1996-2001  
Clan Analogue Recordings

## RE COGNITION: THE CLAN ANALOGUE LEGACY COLLECTION

