

Clan Analogue Recordings Incorporated
Incorporation number INC9883646

Annual Report 2013-2014

Committee of Management:

- ❖ Ant Banister (President)
- ❖ Lindsay Webb (Vice-President)
- ❖ Wade Clarke (Secretary)
- ❖ Jakov Novosel (Treasurer)
- ❖ Anne Scott (Melbourne Secretary)
- ❖ Nick Wilson (Label Manager)
- ❖ Damian Murphy

Public Officer:

- ❖ Ant Banister

Clan Analogue Recordings Activities during 2013/2014

Releases

Clan Analogue began the financial year with a focus on promoting the three new EP releases, by Aeriae, Actual Russian Brides and Tiatto, which had been released at the end of the previous financial year. Promotion was mainly carried out by social media, with none of the acts playing live at that time. All releases received favourable airplay and reviews in the independent media.

In December 2013 Clan Analogue released the Winduptoys EP *Xmas Cut-Ups* in the lead-up to Christmas.

2014 was spent preparing for the release of the Aeriae album *Victris* in August 2014. Two new compilation albums, with the working titles of *Intone* and *Analogue Redux* have been in preparation throughout the year also and are scheduled for release in early 2015.

CA037X: Winduptoys – Xmas Cut-Ups

Xmas Cut-Ups was originally released as a limited edition CDR given away at Winduptoys performances in late 2005. The EP was remastered and re-released by Clan Analogue for wider distribution in the lead-up to Christmas 2013.

“Make no mistake, these people are not out to make you dance, they are out to bend your brain. Anyone approaching a Winduptoys release should therefore do so with extreme caution and maybe, just maybe, a pair of industrial strength rubber gloves (ensuring they are bright yellow for the rave throwback effect). Creating a Christmas themed EP of twitching glitch accompanied by slightly modified recordings of chipper Australian voices that seem like they’ve been downloaded directly (via turntable and then modem of course) from the 1960s so that the signal appears to be in terminal decay is not going to be Winduptoys’ big crossover release. Instead it is a healthy reminder that there are still those out there with the imagination and daring to explore other aesthetics however difficult to like these may be and that not every musician is looking for the easy adoration endemic of urban music practitioners.” Inpress Magazine

Distribution Arrangements

Clan Analogue has been streamlining its non-physical distribution avenues to cut down on the accounting involved in dealing with multiple aggregators. The distribution contract with Norway-based aggregator Phonofile has been wound up and associated releases moved across to The Orchard. Releases which were originally released exclusively with iTunes are now also being made available through The Orchard. In addition, Clan Analogue is expanding its use of Bandcamp as a release avenue to provide additional options for music consumers.

Back catalogue physical releases have been warehoused and continue to be available via the Clan Analogue website.

Online presence

Clan Analogue continues to expand its online community through its Facebook, Twitter and Soundcloud pages. The Facebook group page currently has over 900 members, the Twitter account has over 170 followers and the Soundcloud page has over 200 followers. Clan Analogue's Youtube channel now has over 130 subscribers and has been used extensively throughout the year to document Clan Analogue events.

In 2013/2014 Clan Analogue opened a Facebook page to function alongside the Facebook group. This is designed as an avenue for providing official Clan Analogue news and information to fans.

Clan Analogue has also started presenting monthly Spotify playlists, curated by selected artists from the Clan Analogue roster. The focus here will be to highlight artist influences and inspiration along with tracks from the Clan Analogue catalogue.

CLAN ANALOGUE RECORDINGS INC.(INC9883646)
INCOME AND EXPENDITURE STATEMENT FOR THE YEAR ENDED 30.06.2014

	<u>2013-2014</u> \$	<u>2012-2013</u> \$
INCOME FROM CONTINUING OPERATIONS		
ROYALTIES - CD SALES	134	557
ROYALTIES - VINYL SALES	14	-
ROYALTIES - DOWNLOADS & STREAMING	438	794
ROYALTIES - LICENSING	92	-
LIVE EVENTS	-	200
MEMBERSHIP SUBSCRIPTIONS	144	85
ARTS GRANTS	9500	-
DONATIONS	165	-
ARTIST CONTRIBUTIONS	597	240
ONLINE TRANSFER ROUNDING	17	10
INTEREST	7	2
TOTAL	<u>11,109</u>	<u>1,887</u>
EXPENDITURE		
ROYALTIES	-	50
NSW FAIR TRADING ANNUAL FEES	52	51
WEB HOSTING CHARGES	142	142
CLAN ANALOGUE VICTORIA EXPENSES	3969	48
PRODUCTION EXPENSES	-	861
PROMOTION EXPENSES	238	150
BANK CHARGES	15	30
TOTAL	<u>4,416</u>	<u>1,331</u>
NET INCREASE IN CASH	<u>6,692</u>	<u>556</u>

BALANCE SHEET

	<u>30.6.2014</u>	<u>30.6.2013</u>
CURRENT ASSETS		
CASH AT BANK	8,943	2,253
TOTAL	<u>8,943</u>	<u>2,253</u>
CURRENT LIABILITIES		
PROJECT COMMITMENTS	5,550	-
TOTAL	<u>5,550</u>	<u>-</u>
NET ASSETS	<u>3,393</u>	<u>2,253</u>